



## **Work Experience**

### **Aurora Consulting Group - 2002- March 2009**

Creative Designer for Fisher-Price International websites. Responsible for localizing 22 international websites. Created interactive product demos for Fisher Price Friends, Elmo and Dora, and brand products for Littlepeople and Babygear. Designed and implemented Backyardigans and Knows Your Name sites

### **Freelance - 2001**

Website design and print for Math Science Center of Buffalo State College, Kraft Foods, Crist Construction, Marilla Country Store.

### **Praxair Inc., - 2001**

Graphic Designer, Brochures, Posters, Trade Show Display, Presentations, Technical Illustrations.

### **ClientLogic, - 2000-2001**

Creative Developer for E-Commerce websites. Responsible for concepts and design. Intranet design, timetracking application, content manager interface designs. Client list includes: Palm, Microsoft, Bellsouth, Philip Morris, Reader's Digest, Maxim.

### **rTheory of New York, Inc., - 1997-2000**

Web Designer. Responsible for concepts and design of websites.

### **Niagara Label, - 1996-97**

Graphic Designer / Illustrator. Prepress in Flexographic Printing, Film output, Platemaking, Quality Assurance of Films and Plates.

### **Graphics Un-Ltd Design Studio, - 1995-96**

Graphic Designer. Brochures, Illustration, Cartography.

### **White Directory Publishing, - 1995**

Graphic Designer. Designed ads for the Talking Phone Book.

## **Objective**

A part-time or freelance Web Design Position.

## **Career Overview**

A web designer/developer with twelve years experience in the web development industry. I have a proven track record of developing good designs and creating quality graphics, websites and online demos.

## **Education**

May 1995

BFA, Graphic Design, Daemen College, Amherst, N.Y.

BFA, Painting, Daemen College, Amherst, N.Y.

## **Software Proficiency**

Photoshop CS2, Image Ready, Dreamweaver 8, Adobe Golive CS2, Flash 4.0, Director 8.0, Illustrator CS2, Corel Draw, Swift 3D, Webtrends, Aldus Freehand 8, Quark Express, Painter, Pagemaker, Typestyler, Pagemill, MS Word, Excel, Powerpoint, Visio Technical.

## **Technical Proficiency**

HTML, Javascript, CSS, Illustration, Mac and PC Environments, Mechanicals, Marker Comps, Strong Drawing and Illustration skills, Photostats, Film Output, Prepress Flexo and Offset.

References upon request.

[www.sandrawilde.com](http://www.sandrawilde.com)

487 two rod rd. • alden, ny 14004

716.937.7401